



SCHOOL OF FEMINIST ECONOMICS PROGRAM

**CHALLENGING THE ALGORITHM:
FEMINIST PERSPECTIVES FROM THE
GLOBAL SOUTH IN THE DIGITAL AGE**

**2023 EDITION
VIRTUAL**

INDEX

INTRODUCTION

METHODOLOGY

PROGRAM

TEAM

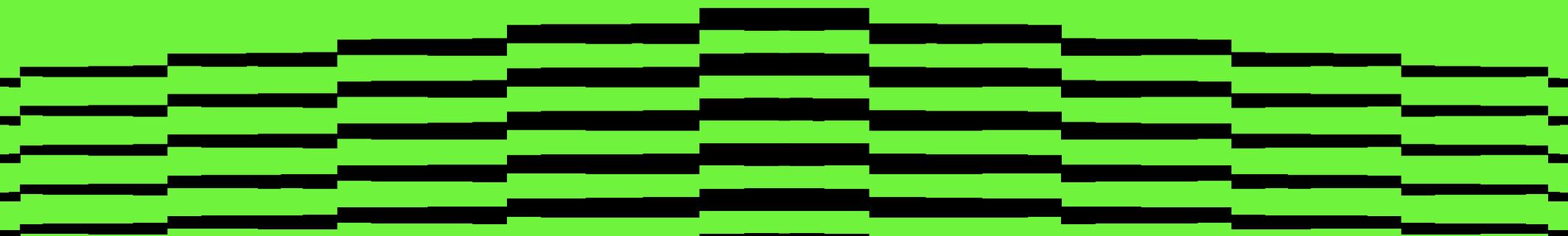
INTRODUCTION

The School of Feminist Economics was born in 2018 and since then has built a training space to socialize analysis and tools for the construction of critical perspectives on the interrelationship between economic dynamics and the mechanisms that perpetuate inequalities in the digital era.

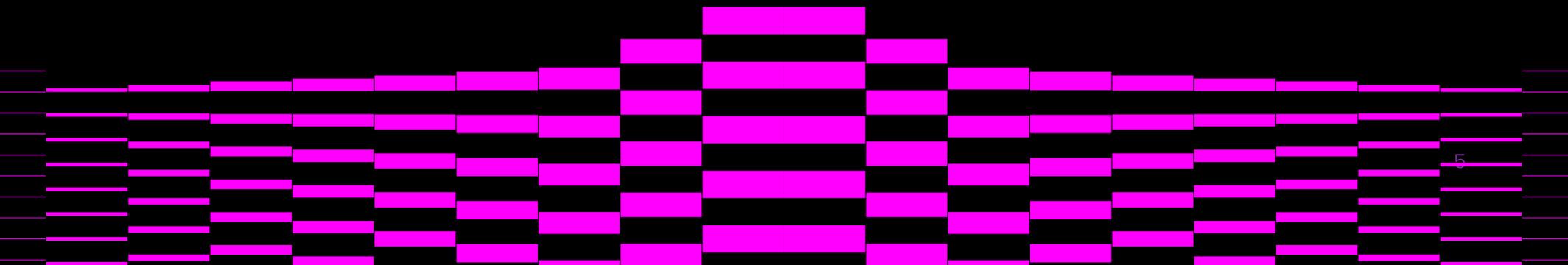
The School presents itself as a pedagogical space for the training of activists and members of feminist organizations, women's groups, LGBT+ collectives, entities of the solidarity and cooperative economy, unions, peasant and indigenous organizations, digital rights networks, and organizations advocating for communication rights, interested in acquiring tools and knowledge to comprehend the functioning of the current economic-social system and existing strategies. This year, it will take place virtually from **September 5th to 7th**. This edition is co-organized with **IT for Change** as part of the Feminist Digital Justice project.

As in previous editions, the school will continue to critically address the onslaught of corporate power, providing tools to understand its impacts on our lives and our rights. This 2023 edition focuses on analyzing the characteristics of the current

global expansion of data extractivist capitalism, the digital economy and platform labor arrangements, and their imbrication in a new neocolonial development order that erodes the development sovereignty of the most marginalized women in the global South. The COVID-19 pandemic has intensified the digitization of tasks, services and labor, accelerating the absorption of global value chains by major technology corporations. Given this context, we present the following questions to the participants: **What are the new normative frameworks that can regulate and protect rights? How do the struggles for labor rights, gender equality, and digital justice intersect? How can we build transformative economies based on digital sovereignty? Is it possible to build digital sovereignty from a feminist perspective in the Global South?**



METHODOLOGY



METHODOLOGY

The School will be developed in 3 sessions (synchronous and asynchronous) that will combine the immersion and understanding of theoretical concepts, their exemplification from concrete cases and the construction of dialogues between organizations that have developed tools and strategies for the feminist digital activism. All sessions will have simultaneous translation Spanish - English.

The sessions will be complemented by a **Learning Support Document** that will include reading materials, question guides, and audiovisual resources that will be sent in advance to the participants. All doubts and queries can be made through the School's email address: info@economiafeministadawn.org

All updated information will be shared on the School's [website](#)

SESSION SCHEDULE / SEPTEMBER 5, 6, 7

TUESDAY 5TH

PRE-RECORDED SESSION
[ON-DEMAND]

WEDNESDAY 6TH

[LIVE, ONLINE]

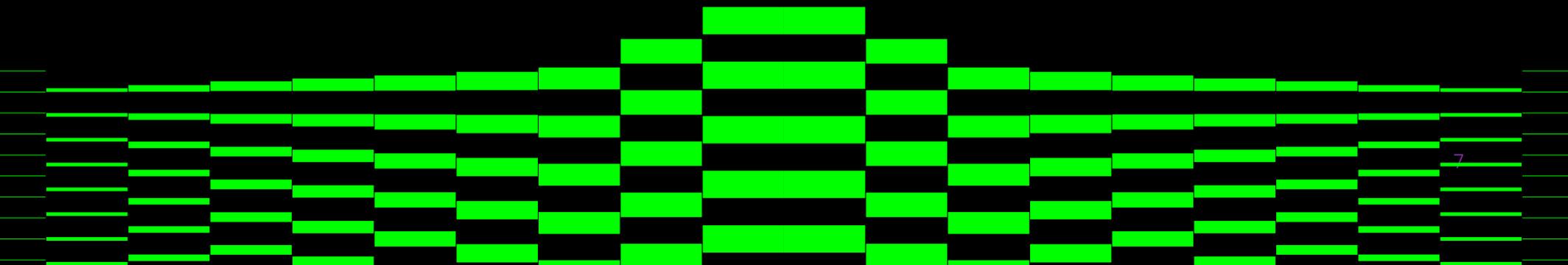
9AM CMX / 10AM QUITO / 12PM
BUENOS AIRES-BRASILIA / 8:30PM
IST / 17PM MADRID/CAPE TOWN

THURSDAY 7TH

[LIVE, ONLINE]

3PM CIUDAD DE MEXICO / 4PM QUITO/
6PM BUENOS AIRES-BRASILIA /
[FRIDAY 8TH, 9AM SUVA, FIJI]

PROGRAM



1st SESSION

INTRODUCTORY CLASS

DAY September 5th

MODALITY pre-recorded session (asynchronous)

TOPIC The digital paradigm: An analysis from the perspective of feminist political economy.

CONTENT

The digital world will be analyzed from a feminist political economy perspective. It starts from the question How to read the advance of digitalization from a feminist lens? This session will explore the following concepts and dimensions:

- The new business model of the capitalist enterprise.
- The digital articulation between platformization, datafication and algorithmization.
- Data capitalism and geographies of global inequality.
- The colonization of women's and LGBTIQ+ people's bodies and lifeworlds in the dominant digital economy.
- Feminist visions of the social and solidarity economy and the possibility of a new project of gender transformation.

2nd SESSION

DURATION: 2 hours

DAY September 6th

HOUR 9am Mexico City / 10am Quito / 12pm Buenos Aires-Brasilia / 8:30pm IST / 17pm Madrid/Cape Town

MODALITY synchronous session via Zoom

TOPIC Where are our rights in this digital paradigm? Present and future challenges.

CONTENT

This session focuses on a key question: why is it necessary to create a Feminist Declaration of Digital Justice? That is why this session will focus on some key dimensions of the dominant digital paradigm and the challenges they represent for social movements, feminist movements, trade unions, migrant collectives, etc. One proposal is to address the dimensions of the declaration through simple questions related to our daily lives.

- The risks of control and surveillance
- The challenge of multi-stakeholder capture of policy space
- Challenges for the regulation of labor rights and human rights framework
- Challenges for data governance
- Challenges to the privatization and commoditization of digital infrastructures

3rd SESSION

DURATION: 2 hours

DAY September 7th

HOUR 3pm Mexico City / 4pm Quito / 6pm Buenos Aires-Brasilia / (Friday 8th, 9am Suva, Fiji)

MODALITY synchronous session via Zoom

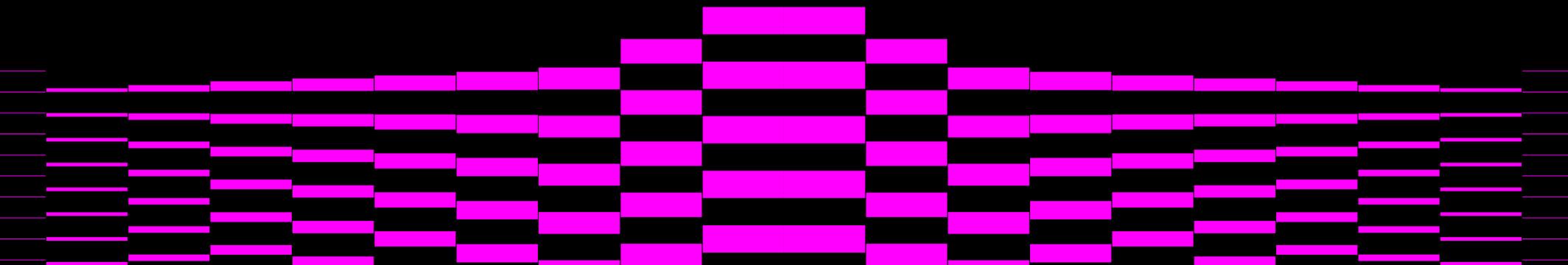
TOPIC Towards a Feminist Future: Tools and Strategies in Digital Activism

CONTENT

In this session, we will explore experiences and practices of organizations and networks that have developed tools and strategies for feminist digital activism. We aim to delve into various existing and debated experiences and alternatives that enable us to reflect on:

- Feminist contributions to (re)imagine possible futures
- Resistances and ways to (re)invent the digital paradigm
- Strategies against digital violence (addressing the spread of sexism, misogyny, homophobia, transphobia, and digital gender-based violence)

TEAM



FACILITATORS



FLORA PARTENIO

Flora is a member of DAWN's Executive Committee. She holds a PhD in Social Sciences from the University of Buenos Aires. Her working areas include labor studies, gender studies, and economic sociology. She is a part of DAWN's Social Mobilizing team, the Feminist Digital Project, and coordinates DAWN's School of Feminist Economics. Is a professor of labor relations and feminist studies on bachelor's programme & postgraduate programme at public universities in Argentina.



SALA WELEILAKEBA

Sala is DAWN's Research Officer based in Fiji and has been with DAWN since 2020. She has a Bachelor's degree in Politics, International Relations, and Anthropology from James Cook University. She has a background in politics, communications, and legal work with over nine years of experience in these fields. Sala is a part of DAWN's Feminist Digital Justice project and strongly believes in supporting an organization working for economic, social, ecological, and gender justice, and sustainable and democratic development.



FLORENCIA D'UVA

Professor of History and PhD in History from the University of Buenos Aires, she is a member of the Institute for Research in Gender Studies of this institution and the Argentine Association for Research in Women's History and Gender Studies. She is a DAWN associate. She has taught at different institutions such as the University of Buenos Aires, the Arturo Jauretche National University and the Latin American Council of Social Sciences. Specialist in social history and gender studies, her research topics are inscribed in the studies of the world of work, women's history, feminisms and masculinities.

SPEAKERS



ANITA GURUMURTHY

Anita is a founding member and Executive Director of IT for Change, where she leads research on the platform economy, data and AI governance, democracy in the digital age, and feminist frameworks on digital justice. Anita actively engages in national and international advocacy on digital rights and contributes regularly to academic and media spaces. She serves as an advisor and expert on various bodies, including the United Nations Secretary-General's 10-Member Group in support of the Technology Facilitation Mechanism, the Paris Peace Forum's working group on algorithmic governance, Save the Children's ICT4D Brain Trust, and Minderoo Tech & Policy Lab's Board.



NANDINI CHAMI

Nandini is Deputy Director and Fellow, IT for Change. She is engaged in research and policy advocacy on the regulation of transnational digital corporations from the standpoint of indivisible human rights, and centering development justice concerns in data governance debates. Nandini co-leads the organization's work track on exploring feminist visions for the governance of the digital economy.



MARIANA FOSSATTI

Mariana Fossatti is the Decolonizing Wikipedia coordinator of 'Whose Knowledge?' She is a feminist and a free/libre culture activist from Uruguay, and a long-term Wikimedian. Previously, Mariana worked with 'Whose Knowledge?' for four years as #VisibleWikiWomen Campaign Coordinator. She has a background in sociology and she has a Master's degree in Society and Development from the Universidad de la República, Uruguay. She co-founded the Uruguayan chapters of Creative Commons and Wikimedia in 2013. She has also worked in the APC Women Rights Program, amplifying women's voices in tech on the GenderIT.org blog.



RAQUEL HERNÁNDEZ

Feminist communicologist and virtual community manager at Luchadoras. She believes in the transformative power of technologies in favor of social change and the materialization of a more equal society. She has worked on issues related to inclusion and human rights of women and sexual diversity, in the governmental sector and civil society organizations.



ITZEL PLASCENCIA

Communicologist, imaginative, haughty and bisexual feminist activist. She is Media Activism Coordinator at Luchadoras and has 12 years of experience creating communication strategies for civil society organizations mainly focused on feminisms and disappearance in Mexico. She believes in imagination, art and love as political positioning and as tools to create possibilities for a dignified life for all.



MARIANA VALENTE

Mariana is a law professor at the University of Saint Gallen, Switzerland, and an Associate Director at InternetLab, Brazil. She dedicates herself to research on the intersection of technology and society, regulation of the digital economy, and fundamental rights in the online environment – particularly in the areas of equity policies, gender equality, gender-based violence, access to knowledge, culture and education, intellectual property, the impact of technologies on democracy and social mobilization, and data justice issues. She has recently published the book *Misogyny on the Internet*.



SOFIA SCASSERRA

Sofia is an Argentine economist. She is an associated researcher in digital trade and society and the Transnational Institute (TNI). She is also the director of the Observatory of Social Impacts of AI at the National University Tres de Febrero (UNTREF). She has been an advisor for the Latin American trade union movement for many years on topics around digitalization, future of work and digital trade.



INGRID BRUDVIG

Ingrid is a digital anthropologist and senior research manager with ten years of experience working on women's rights online, gender data and gender-responsive design & policymaking. Ingrid currently works on projects with the Global Digital Inclusion Partnership & Women At The Table, collaborating with partners across Africa, Asia & Latin America. Ingrid is also a Certified Coach working with global and aspiring leaders in research, policy and education on systems change, healing cultures & embodied leadership. She is a Doctor of Philosophy (PhD) in Anthropology and lives in Cape Town, South Africa.



EMILIA REYES

Emilia is Programme Director of Policies and Budgets for Equality and Sustainable Development, at "Gender Equity: Citizenship, Work and Family", in Mexico. She coordinates the Campaign of Campaigns, is Co-Convenor of the Women's Working Group on Financing for Development, and co-lead of the Economic Justice and Rights Action Coalition. She is Contributing Author in the segment "Gender, Climate Justice and Transformative Pathways" of the IPCC report on Adaptation in 2022. In the past she was an Organizing Partner of the Women's Major Group for the 2030 Agenda, and Co-chair of the High Level Political Forum's Major Groups and Stakeholders Coordination Mechanism.

Organized by:



In partnership with:





www.economiafeministadawn.org